

For Immediate Release



sqlSentry Announces New European Union Partners

Leading Software Company Introduces New Partners in Poland and The Netherlands

CHARLOTTE, Oct. 4, 2006 – sqlSentry, the developer of award-winning management solutions for Microsoft SQL Server, announced today two new additions to their Partner Program. Skilled Software based in Wroclaw, Poland and BTSoftware based in the Netherlands will represent sqlSentry to their clients throughout the European Union. sqlSentry increases database administrator (DBA) productivity via an innovative visual user interface for managing scheduled event activity across the enterprise, coupled with the most robust notification system available today for SQL Server. It can significantly reduce the time a Database Operations Group expends on daily operational tasks, allowing them to concentrate on the strategic management of their enterprise. The sqlSentry Partner Program provides unique benefits, support and new revenue opportunities to organizations selling SQL Server related products or services.

“We are pleased and excited to have Skilled Software and BTSoftware join our Partner Program.” said Peter Shire, Director of Channel Sales at sqlSentry. “Their demonstrated expertise with Microsoft SQL Server and focus on customer satisfaction ensures that they will be successful with sqlSentry. By selecting to partner with us, they have gained a distinct competitive advantage and the opportunity to deliver unique products and services to their clients.”

“sqlSentry was developed by SQL Server DBAs in response to the needs of a large, high performance SQL Server enterprise and it provides the productivity and unique functionality to manage the most complex and voluminous environment,” said Greg Gonzalez, sqlSentry Product Manager. “sqlSentry increases application performance and reliability, while minimizing operating costs and down time. It brings together information on and management of many key aspects of a SQL Server enterprise. By providing a comprehensive visual of the entire SQL Server environment, DBAs can understand and manage the critical areas that most influence success.”

“When organizations such as Skilled Software and BTSoftware join our Partner program, it is a testament to their knowledge of the critical issues in managing a large SQL Server enterprise and of their recognition that sqlSentry delivers unique functionality to alleviate those issues and optimize SQL Server performance,” said Greg. “We welcome them to our rapidly growing global network of reseller partners and look forward to their support in these important regions of the world.”

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About Skilled Software

Skilled Software based in Wroclaw, Poland provides expert database consulting services and solutions focused to their client's specific needs. For over eleven years they have been delivering mission-critical database solutions leveraging the industry's leading software tools for database design, development and administration.

For more information visit www.skilledsoftware.com

About BTSoftware BV

BTSoftware, based in The Netherlands, has been serving the European Union with cutting edge DBMS solutions and software tools for over ten years. Established in May 1986, BTSoftware specialized in software development and project management. BTSoftware expanded its business in 1997 to include the resale, distribution and electronic licensing of software products. BTSoftware acts as a valued intermediary, connecting highly qualified software products through an Internet sales channel to the formal standards and procedures of the purchasing departments at the top-1000 European companies. Locally, BTSoftware operates with a classical business approach as a reliable local representative for your strategic software and high technology investments.

For more information visit www.BTSoftware.com

About sqlSentry

At many of the world's largest corporations, sqlSentry has been delivering crucial productivity and reliability benefits to their Microsoft SQL Server DBAs. sqlSentry allows them to leap beyond the daily administration workload and optimize their SQL Server performance. Headquartered in the suburbs of Charlotte, NC, sqlSentry is a subsidiary of InterCerve Inc., a Microsoft-centric development organization that services many Fortune 500 companies. sqlSentry's products and services are sold and supported directly and via authorized resellers and partners around the globe.

Recently honored as the 2006 SQL Server Magazine Editors' Choice for Database Management, sqlSentry has amassed an admirable collection of industry awards and five star reviews. More information on these honors is available at www.sqlsentry.net/awards.

Information on sqlSentry is available at www.sqlSentry.net.

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