



SQL SENTRY ANNOUNCES THEIR NEW PERFORMANCE MONITORING AND OPTIMIZATION TOOL – SQL SENTRY PERFORMANCE ADVISOR

CHARLOTTE, NC – June 6, 2008 – SQL Sentry, Inc., the developer of award-winning software tools for Microsoft SQL Server, announced today the availability of SQL Sentry Performance Advisor™. SQL Sentry Performance Advisor is a revolutionary new performance monitoring and optimization tool which provides unparalleled insight, awareness and control over the true source of SQL Server performance issues.

“Building on five years of success with our award-winning software, we are proud to introduce SQL Sentry Performance Advisor as our latest addition to the SQL Sentry product line,” said Nick Harshbarger, Vice President Sales and Marketing for SQL Sentry. “We have received extremely positive results from our beta program customers over the last six months and we expect to achieve considerable success in the SQL Server performance optimization category.”

Performance Advisor is packed with many ground-breaking features, not found in any other software, all designed to simplify the process of optimizing SQL Server performance. Performance Advisor represents over two years of research and development by the same team that brought you the innovative, award-winning SQL Sentry Event Manager™.

“Performance Advisor has helped us identify problems that we did not know we had and correct them before our users ever noticed. The time Performance Advisor saves us when troubleshooting is immeasurable,” said Sarah Barela, Director DBA Services, MaximumASP.

Performance Advisor’s Key Features include:

- Performance Dashboard with Relevant SQL Server and Windows Server Metrics
- Easy Real-Time and Historical Analysis of Performance Metrics
- Patent-pending Graphical Monitoring of Disk Activity, Latency and Capacity
- Top SQL Analysis Highlights the Worst Performing Queries
- Graphical Blocking and Deadlock Analysis
- One-click and Automated Tracing with Quick Trace™
- Integrates with SQL Sentry Event Manager through a Single Console, Enabling Display of Top SQL, Blocking, and Deadlock Events on the Calendar

Pricing and Availability

SQL Sentry Performance Advisor is available now and is priced at \$1,495.00 per SQL Server instance with reseller and quantity discounts. Users may download a trial version at: www.sqlsentry.net/download.

About SQL Sentry

SQL Sentry, Inc. delivers software products enabling organizations to optimize the performance of their database environments, resulting in productivity gains throughout the enterprise. Many of the world’s largest corporations rely on SQL Sentry® products to monitor database performance, manage enterprise job streams, and alert personnel to critical issues. SQL Sentry products are sold and supported directly and through authorized resellers around the world. For more information, visit www.sqlsentry.net.

Contact

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