



SQL SENTRY ANNOUNCES PERFORMANCE OPTIMIZATION SOFTWARE FOR SQL SERVER ANALYSIS SERVICES

CHARLOTTE, NC – July 14, 2009 – SQL Sentry, Inc., the developer of award-winning software for Microsoft SQL Server, announced today the availability of monitoring and optimization software for Microsoft SQL Server Analysis Services. SQL Sentry Performance Advisor for Analysis Services provides unparalleled insight into Analysis Services performance, including bottlenecks related to memory and storage systems, aggregation usage, unoptimized queries, and query and processing tasks competing for the same resources.

"Building on the success of Performance Advisor for SQL Server, we are proud to bring exciting new capabilities to the market for managing Analysis Services," said Greg Gonzalez, President and CEO of SQL Sentry. "And when combined with SQL Sentry Performance Advisor for SQL Server and Event Manager, we are providing the only solution in the market covering Microsoft's entire BI platform, including the relational data warehouse (SQL Server), Analysis Services (SSAS), Integration Services (SSIS), and Reporting Services (SSRS)."

"Performance Advisor for Analysis Services is truly a game changer. This is the first software that brings all of the pertinent information together in a clear and concise fashion, providing a level of insight into Analysis Services performance that before now just hasn't been possible," said John Welch, SQL Server MVP, Chief Architect, Mariner.

Performance Advisor for Analysis Services is packed with many ground-breaking features, all designed to simplify the process of optimizing Analysis Services performance. Key Features include:

- Powerful SSAS Performance Dashboard
- Innovative Workload and Bottleneck Profiling
- Capture of all High Impact MDX, XMLA and DMX Commands
- Alerting and Response for SSAS Commands and Runtime Deviations
- SSAS Cache and Storage System Monitoring
- Calendar Views Combining SSAS, SQL Server, SSIS, and SSRS Events
- Monitoring and Alerting for SSIS Data Warehousing Jobs and SSRS Reports

Pricing and Availability

SQL Sentry Performance Advisor for Analysis Services is available now and is priced at \$2,495 per Analysis Services instance. The SQL Sentry BI Suite provides a complete performance monitoring and optimization solution for the entire Microsoft BI platform by combining SQL Sentry Event Manager, Performance Advisor for SQL Server and Performance Advisor for Analysis Services. The BI Suite is priced at \$3,995 and represents a 20% cost advantage compared to purchasing all products separately. Users may download a trial version at: www.sqlsentry.net.

About SQL Sentry®

SQL Sentry, Inc. delivers software products that optimize the performance of Microsoft® SQL Server® environments. SQL Sentry Performance Advisor® for Analysis Services provides unparalleled insight into Analysis Services performance, including bottlenecks related to memory, storage systems, aggregation usage, queries and processing. SQL Sentry Performance Advisor for SQL Server delivers an advanced performance dashboard with relevant Windows and SQL Server metrics in a single view along with detailed insight of heavy SQL, blocking, deadlocks, and disk bottlenecks. SQL Sentry Event Manager® is the ultimate scheduling, alerting and response system for managing SQL Server jobs and other events that impact performance.

Contact

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